

# Wiltshire Council

Where everybody matters

## Application for a premises licence to be granted under the Licensing Act 2003

### PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

**I/We:** Stephen Brindley / One Dream Amesbury Ltd, part of Mad Dog entertainment

**apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003**

#### Part 1 – Premises details

Postal address of premises or, if none, ordnance survey map reference or description			
New Inn 10 High Street Amesbury			
Post town	Salisbury	Postcode	SP4 7DL
Telephone number at premises (if any)			
Non-domestic rateable value of premises		£ 14,500	

#### Part 2 - Applicant details

Please state whether you are applying for a premises licence as

**Please tick as appropriate**

- |                                                      |                                     |                             |
|------------------------------------------------------|-------------------------------------|-----------------------------|
| a) an individual or individuals *                    | <input type="checkbox"/>            | please complete section (A) |
| b) a person other than an individual *               |                                     |                             |
| i as a limited company/limited liability partnership | <input checked="" type="checkbox"/> | please complete section (B) |
| ii as a partnership (other than limited liability)   | <input type="checkbox"/>            | please complete section (B) |
| iii as an unincorporated association or              | <input type="checkbox"/>            | please complete section (B) |
| iv other (for example a statutory corporation)       | <input type="checkbox"/>            | please complete section (B) |
| c) a recognised club                                 | <input type="checkbox"/>            | please complete section (B) |

- d) a charity  please complete section (B)
- e) the proprietor of an educational establishment  please complete section (B)
- f) a health service body  please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales  please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England  please complete section (B)
- h) the chief officer of police of a police force in England and Wales  please complete section (B)

\* If you are applying as a person described in (a) or (b) please confirm (by ticking yes to one box below):

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or

I am making the application pursuant to a statutory function or   
a function discharged by virtue of Her Majesty's prerogative

**(A) INDIVIDUAL APPLICANTS** (fill in as applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
<b>Surname</b>			<b>First names</b>		
<b>Date of birth</b>		I am 18 years old or over <input type="checkbox"/>		Please tick yes	
<b>Nationality</b>					
Current residential address if different from premises address					
Post town				Postcode	
<b>Daytime contact telephone number</b>					
<b>E-mail address (optional)</b>					
Where applicable (if demonstrating a right to work via the Home Office online right to work checking service), the 9-digit 'share code' provided to the applicant by that service (please see note 15 for information)					

**SECOND INDIVIDUAL APPLICANT (if applicable)**

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
<b>Surname</b>			<b>First names</b>		
<b>Date of birth</b>		I am 18 years old or over		<input type="checkbox"/>	Please tick yes
<b>Nationality</b>					
Where applicable (if demonstrating a right to work via the Home Office online right to work checking service), the 9-digit 'share code' provided to the applicant by that service: (please see note 15 for information)					
Current residential address if different from premises address					
Post town		Postcode			
<b>Daytime contact telephone number</b>					
<b>E-mail address (optional)</b>					

**(B) OTHER APPLICANTS**

**Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.**

<b>Name</b> Stephen Brindley
<b>Address</b> Kings Arms, Church Street, Amesbury, Sp4 7EU
<b>Registered number (where applicable)</b>

Description of applicant (for example, partnership, company, unincorporated association etc.) Limited Company
Telephone number (if any) [REDACTED]
E-mail address (optional) brindleykings@maddogentertainment.co.uk

**Part 3 Operating Schedule**

When do you want the premises licence to start?

DD	MM	YYYY
0 1	0 3	2 0 2 2

If you wish the licence to be valid only for a limited period, when do you want it to end?

DD	MM	YYYY

<p>Please give a general description of the premises (please read guidance note 1)</p> <p>Public house, serving alcohol and food. Bar in the pub Function room Patio garden</p>
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If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

What licensable activities do you intend to carry on from the premises?

(please see sections 1 and 14 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment (please read guidance note 2)

Please tick all that apply

- a) plays (if ticking yes, fill in box A)
- b) films (if ticking yes, fill in box B)
- c) indoor sporting events (if ticking yes, fill in box C)
- d) boxing or wrestling entertainment (if ticking yes, fill in box D)
- e) live music (if ticking yes, fill in box E)

f) recorded music (if ticking yes, fill in box F)



g) performances of dance (if ticking yes, fill in box G)



h) anything of a similar description to that falling within (e), (f) or (g)  
(if ticking yes, fill in box H)



**Provision of late night refreshment** (if ticking yes, fill in box I)



**Supply of alcohol** (if ticking yes, fill in box J)



**In all cases complete boxes K, L and M**

**A**

<b>Plays</b> Standard days and timings (please read guidance note 7)			<b><u>Will the performance of a play take place indoors or outdoors or both – please tick</u></b> (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b><u>Please give further details here</u></b> (please read guidance note 4)		
Mon					
Tue			<b><u>State any seasonal variations for performing plays</u></b> (please read guidance note 5)		
Wed					
Thur			<b><u>Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list</u></b> (please read guidance note 6)		
Fri					
Sat					
Sun					

**B**

<b>Films</b> Standard days and timings (please read guidance note 7)			<b><u>Will the exhibition of films take place indoors or outdoors or both – please tick</u></b> (please read guidance note 3)	Indoors	<input checked="" type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b><u>Please give further details here</u></b> (please read guidance note 4)		
Mon	11:00	23:00			
Tue	11:00	23:00			
			<b><u>State any seasonal variations for the exhibition of films</u></b> (please read guidance note 5)		
Wed	11:00	23:00			
Thur	11:00	23:00			
			<b><u>Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list</u></b> (please read guidance note 6)		
Fri	11:00	23:00			
Sat	11:00	23:00			
Sun	12:00	22:00			

# C

Indoor sporting events Standard days and timings (please read guidance note 7)			Please give further details (please read guidance note 4)
Day	Start	Finish	
Mon	11:00	23:00	
Tue	11:00	23:00	<b>State any seasonal variations for indoor sporting events</b> (please read guidance note 5)
Wed	11:00	23:00	
Thur	11:00	23:00	<b>Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list</b> (please read guidance note 6)
Fri	11:00	23:00	
Sat	11:00	23:00	
Sun	12:00	22:00	



**D**

<b>Boxing or wrestling entertainments</b> Standard days and timings (please read guidance note 7)			<b><u>Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick</u></b> (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
<b>Day</b>	<b>Start</b>	<b>Finish</b>			
Mon			<b><u>Please give further details here</u></b> (please read guidance note 4)		
Tue					
Wed			<b><u>State any seasonal variations for boxing or wrestling entertainment</u></b> (please read guidance note 5)		
Thur					
Fri			<b><u>Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list</u></b> (please read guidance note 6)		
Sat					
Sun					

**E**

<b>Live music</b> Standard days and timings (please read guidance note 7)			<b>Will the performance of live music take place indoors or outdoors or both – please tick</b> (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input checked="" type="checkbox"/>
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b>Please give further details here</b> (please read guidance note 4)		
Mon	11:00	23:00	The licensee does not intend to provide live music on a weekly basis. But rather provide less amplified singers, duos or trios during the afternoon or early evening on occasion.		
Tue	11:00	23:00			
Wed	11:00	23:00	<b>State any seasonal variations for the performance of live music</b> (please read guidance note 5)		
Thur	11:00	23:00	No more than four times a year, live music outside. Any outside live music would be fully planned with relevant documentation		
Fri	11:00	23:00	<b>Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list</b> (please read guidance note 6)		
Sat	11:00	23:00	Good Friday, Christmas Eve, Boxing Day, New Year's Day and Sundays before Bank Holiday Monday until 00:00.		
Sun	11:00	22:00			

**F**

<b>Recorded music</b> Standard days and timings (please read guidance note 7)			<b>Will the playing of recorded music take place indoors or outdoors or both – please tick</b> (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input checked="" type="checkbox"/>
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b>Please give further details here</b> (please read guidance note 4)  Any recorded music played outside will be limited to background music and will cease at or before 23:00		
Mon	11:00	23:00			
Tue	11:00	23:00	<b>State any seasonal variations for the playing of recorded music</b> (please read guidance note 5)		
Wed	11:00	23:00			
Thur	11:00	01:00	<b>Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list</b> (please read guidance note 6)		
Fri	11:00	02:00			
Sat	11:00	02:00	Good Friday, Christmas Eve, Boxing Day, New Year's Day and Sundays before Bank Holiday Monday until 02:00.		
Sun	11:00	22:30			

# G

Performances of dance Standard days and timings (please read guidance note 7)			Will the performance of dance take place <b>indoors</b> <b>or outdoors or both</b> – please tick (please read guidance note 3)	Indoors	<input type="checkbox"/>
Day	Start	Finish		Outdoors	<input type="checkbox"/>
Mon			<b>Please give further details here</b> (please read guidance note 4)		
Tue					
Wed			<b>State any seasonal variations for the performance of dance</b> (please read guidance note 5)		
Thur					
Fri			<b>Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list</b> (please read guidance note 6)		
Sat					
Sun					

**H**

<b>Anything of a similar description to that falling within (e), (f) or (g)</b> Standard days and timings (please read guidance note 7)			Please give a description of the type of entertainment you will be providing  <div style="text-align: center; font-size: 2em;">N/A</div>		
Day	Start	Finish	<b>Will this entertainment take place indoors or outdoors or both – please tick</b> (please read guidance note 3)	Indoors	<input type="checkbox"/>
Mon	<del>11:00</del>	<del>23:00</del>		Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Tue	<del>11:00</del>	<del>23:00</del>	<b>Please give further details here</b> (please read guidance note 4)		
Wed	<del>11:00</del>	<del>23:00</del>	<b>State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g)</b> (please read guidance note 5)		
Thur	<del>11:00</del>	<del>01:00</del>	<b>Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list</b> (please read guidance note 6)		
Fri	<del>11:00</del>	<del>02:00</del>	Good Friday, Christmas Eve, Boxing Day, New Year's Day and Sundays before Bank Holiday Monday until 02:00.		
Sat	<del>11:00</del>	<del>02:00</del>			
Sun	<del>11:00</del>	<del>22:00</del>			

**I**

<b>Late night refreshment</b> Standard days and timings (please read guidance note 7)			<b>Will the provision of late night refreshment take place indoors or outdoors or both – please tick</b> (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input checked="" type="checkbox"/>
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b><u>Please give further details here</u></b> (please read guidance note 4)		
Mon					
Tue			<b><u>State any seasonal variations for the provision of late night refreshment</u></b> (please read guidance note 5)		
Wed					
Thur	11:00	01:00	<b><u>Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list</u></b> (please read guidance note 6)		
Fri	11:00	02:00			
Sat	11:00	02:00	Good Friday, Christmas Eve, Boxing Day, New Year's Day and Sundays before Bank Holiday Monday until 02:00.		
Sun					

**J**

<b>Supply of alcohol</b> Standard days and timings (please read guidance note 7)			<b>Will the supply of alcohol be for consumption – please tick</b> (please read guidance note 8)	On the premises	<input type="checkbox"/>
				Off the premises	<input type="checkbox"/>
				Both	<input checked="" type="checkbox"/>
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b>State any seasonal variations for the supply of alcohol</b> (please read guidance note 5)		
Mon	11:00	23:00			
Tue	11:00	23:00			
Wed	11:00	23:00			
Thur	11:00	01:00			
Fri	11:00	02:00			
Sat	11:00	02:00			
Sun	11:00	22:30	<b>Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list</b> (please read guidance note 6)  Good Friday, Christmas Eve, Boxing Day, New Year's Day and Sundays before Bank Holiday Monday until 02:00.		

**State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor (Please see declaration about the entitlement to work in the checklist at the end of the form):**

<b>Name</b> Stephen Brindley
<b>Date of birth</b> [REDACTED]
<b>Address</b> [REDACTED]
<b>Postcode</b> [REDACTED]
<b>Personal licence number (if known)</b> 42078
<b>Issuing licensing authority (if known)</b> Wiltshire Council

**K**

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 9).

**L**

<b>Hours premises are open to the public</b> Standard days and timings (please read guidance note 7)			<u>State any seasonal variations</u> (please read guidance note 5)
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<p><b><u>Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list</u></b> (please read guidance note 6)</p> <p>Good Friday, Christmas Eve, Boxing Day, New Year's Day and Sundays before Bank Holiday Monday until 02:00.</p> <p>If requested by prior booking, the premises will open to serve breakfast from 07:00 or coffee morning if desired by any community activity or event.</p>
Mon	11:00	23:30	
Tue	11:00	23:30	
Wed	11:00	23:30	
Thur	11:00	01:30	
Fri	11:00	02:30	
Sat	11:00	02:30	
Sun	11:00	23:00	



## M

Describe the steps you intend to take to promote the four licensing objectives:

### a) General – all four licensing objectives (b, c, d and e) (please read guidance note 10)

- Engagement of MD Security for Door Staff purposes
- Liaison with police and licencing
- CCTV in place
- Regular staff training in place, including but not limited to
  - Age verification, Health and Safety, Fire Safety Awareness, COSHH, Drugs awareness, First Aid Awareness, Food Safety, Slips, trips and falls
  - Training record will be kept and regular updates recorded
- Robust policies and procedures in place across the company that include; violence and aggression, drugs, code of conduct for staff, noise management and venue barring policy
- Zero tolerance for drugs policy and related posters and notices
- Regular checks of all fire safety equipment
- Provide pub landline number that can be answered within opening times for questions or queries

### b) The prevention of crime and disorder

- A minimum of two Door Supervisors will be provided from 21:00 when functions and regulated entertainment are provided
- Any employed Door Staff will wear their SIA badge on display as identification
- Door Supervisors will be stationed at a location either inside or outside the premises and at times to be determined by the licensee as being appropriate
- Where Door Staff are required, the licensee will keep a record showing the names of the supervisor and the date and time they were employed
- No customers carrying open or sealed bottles shall be admitted to the premises at any time the premises is open to the public (This will not include those customers carrying sealed bottles for the purposes of consumption off the premises)
- No customers will be permitted to take glass or open bottles from the premises
- Adequate CCTV will be installed and maintained
- A policy in place requiring the production of 'proof of age' for any sale that takes place where there is a suspicion that the customer is under 18
- Adopt the Challenge 25 policy
- The licensee will not introduce or carry on any irresponsible sales promotion or discounting of prices of alcoholic beverages

### c) Public safety

- Indoor sporting events shall be limited to those normally described as pub games
- No entry or re-entry after 23:00
- When disabled people are present adequate arrangements will exist to enable their safe evacuation in the event of an emergency
- Proper maintenance of all escape routes and exits. They will be kept unobstructed, in good order, even surfaces, free of trip hazards and clearly identified
  - All emergency exit doors will be easily openable without a key
  - Emergency exit doors will be checked regularly to ensure they are in good working order
- Safety checks will be carried out before the admission of the public
- Blind will be used in the pub instead of curtains to reduce risk
- Any hanging or temporary decorations will be arranged so as not to obstruct exits, fire safety signs or fire fighting equipment
- The person responsible for the day to day management of the premises should be aware of the number of people on the premises and will inform any authorised person on request
- Notices detailing the actions to be taken in the event of a fire or other emergencies including how the fire service are summoned will be displayed
- Adequate and appropriate supply of first aid equipment and materials will be available on the premises

**d) The prevention of public nuisance**

- The outside area will be limited to background music only
- The background music outside will cease at or before 23:00
- Notices will be displayed reminding customers to respect neighbours and leave quietly
- The DPS (or nominated person) will manage the exit of customers from the premises so as to prevent public nuisance
- A noise limiter will be provided to limit the sound from either live or recorded music to prevent a public nuisance
- The external car park will be for use of staff only
- The licensee shall endeavour to ensure that there are no noxious smells emitted from the premises so as not to cause a nuisance to nearby business or property and that the licenced premises is properly vented

**e) The protection of children from harm**

- Persons under 16 will not be permitted on the premises after 21:00
- Persons under 18 must be accompanied by an adult at any time the premises is open to the public
- We will sign up to be a Wiltshire Safe Place, started by the local authority to provide help and support to children or vulnerable people in the community

**Checklist:**

**Please tick to indicate agreement**

- I have made or enclosed payment of the fee.
- I have enclosed the plan of the premises.
- I have sent copies of this application and the plan to responsible authorities and others where applicable.
- I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable.
- I understand that I must now advertise my application.
- I understand that if I do not comply with the above requirements my application will be rejected.
- [Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships] I have included documents demonstrating my entitlement to work in the United Kingdom or my share code issued by the Home Office online right to work checking service (please read note 15).

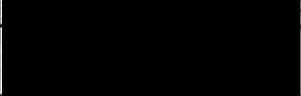
**IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.**

**IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.**

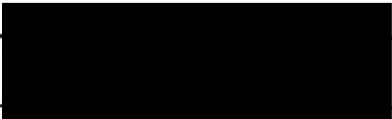
**Part 4 – Signatures** (please read guidance note 11)

**Signature of applicant or applicant’s solicitor or other duly authorised agent** (see guidance note 12).  
**If signing on behalf of the applicant, please state in what capacity.**

<b>Declaration</b>	<ul style="list-style-type: none"><li>• [Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership] I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15).</li><li>• The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, or have conducted an online right to work check using the Home Office</li></ul>
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	online right to work checking service which confirmed their right to work (please read guidance note 15)
Signature	
Date	31/1/22
Capacity	DIRECTOR.

**For joint applications, signature of 2<sup>nd</sup> applicant or 2<sup>nd</sup> applicant's solicitor or other authorised agent (please read guidance note 13). If signing on behalf of the applicant, please state in what capacity.**

Signature	
Date	31/1/22
Capacity	Director.

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 14)			
Post town		Postcode	
Telephone number (if any)			
If you would prefer us to correspond with you by e-mail, your e-mail address (optional)			

# Proposal

New Inn, Amesbury

**MDE**  
KINGS ARMS | PACKHORSE  
Kings Arms, Church Street, Amesbury, SP4 7EU  
01980 669479



1

Mad Dog Entertainment was started in August 2019.  
Under our umbrella are:

1. The Kings Arms, Amesbury
  - Ruby's bar
2. The Packhorse, Larkhill
3. MD Security



## FOREWARD

With reference to a new licence application for the New Inn, Amesbury.

We are aware of the recent licence review and would request that this has no bearing on our licence application.

- The previous licensee has left and has nothing to do with the onward business
- The objections placed on the previous licensee finish with him

There is a clear precedent for the opening hours requested and the premises has operated as a pub since at least 1953 when it became a listed building.

The pub has had a number of licensees operating with similar hours and licence. The last few landlords have failed to make a financial success out of the business, so putting unreasonable and unrealistically restrictive licencing conditions will not give the new licensee that chance to make a good impression or make a success of the business.

New operators should be granted the opportunity to make a viable business

## BACKGROUND

The Managing Director of MDE has lived in Wiltshire for the majority of his life and has a close affiliation with the town of Amesbury, having managed a number of licenced premises, with a passion for creating a place that has a friendly atmosphere that welcomes all types of people, creating a community feel, whilst getting involved and supporting the wider community.

Successfully operating another late-night venue in town and another in Larkhill, with excellent working relationships with licencing, Wiltshire police and local RMPs and have been commended on a number of occasions verbally and in writing for the management of disruptive persons. We align with licencing objectives to prevent anti-social behaviour, queues or gatherings in the street, employing professional and skilled SIA door supervisors who also work in Amesbury, covering the George, and the Kings, thus creating a safe and secure atmosphere and reducing public nuisance.

## AMESBURY

It does not make sense for the local and wider economy to close another venue. Amesbury needs a well-rounded representation of night-time economy, providing visitors to the town and employment for local people.

The summer months attracts a lot of custom to Amesbury and in peak season we see 1200 people in the town and having the New inn open will relieve any unmanageable pressure on the other licenced premises and give a great feel to the town.

## **OUR AIM**

Our aim is to create a welcoming environment and expand our presence as part of the local community. Looking to present a more relaxed atmosphere than our other venue, that welcomes the slightly more mature clientele, serving good food and a place to meet friends.

We want to continue supporting our local community and support local events such as carnival, super fete and the Christmas events that occur each year.

We intend to be a local pub, with a function room. What is known as 'the Cottage' will be used as offices and not open to the public.

We are happy to carry out an acoustics survey for the function room before any function with live or recorded music takes place and will engage noise consultants to carry this out.

We want to offer the function room for use by local charities and community events.

We bring with us a full set of robust policies and procedures, a clear training plan for staff and existing expertise in running a pub. We have good management systems and existing relationships in the local area.

We aim to stagger the closing times between our venues to reduce any overcrowding in the street, queuing or public nuisance.

## **FORETHOUGHT AND PLANNING**

We are committed to be part of the local pub watch scheme, working closely with local authority and police force as we anticipate one of the key issues will be how we intend to mitigate noise levels and prevent public nuisance caused by patrons leaving the proposed site. We have a noise management plan in place and would be happy to discuss ideas from external stakeholders.

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## **MD Door Security Ltd**



Providing SIA licenced door staff giving a professional presence. A dedicated team, supplying reliable security services across Wiltshire, Hampshire and the South West.

The MD management team have over 25 years' experience in security services, employ good judgement yet friendly approach.

With a good reputation in the local area, supplying door staff to venues in Amesbury, Larkhill, Andover and Southampton. Supporting community events such as the Amesbury Super Fete, Fireworks display and Christmas fayre.

MD Door Security already have a great relationship with regular customers of Amesbury, landlords, local police licencing and military RMPs and will be happy to provide the same level of excellence to the New Inn, which can only have a positive impact on the night-time economy, giving the same level of security to multiple venues, working collaboratively, connected by radio and working together to minimise public nuisance and noise levels, removing anyone who is causing trouble and those persons will not be able to enter any other premises where MD Security operate.

Regards

**Stephen Brindley**

Managing Director, Mad Dog Entertainment Ltd & MD Security Ltd



## Noise Management Plan

Noise management and public nuisance

### Purpose

- To identify and minimise impact on local residents and neighbouring properties
- To identify the range of potential noise sources and mitigations to minimise noise
- To define measures that could be taken

Noise source	When	Impact	What we do already
Customers	During the licenced hours of operation	<ul style="list-style-type: none"> <li>• Noise from people entering and exiting the building</li> <li>• Customers sitting outside</li> </ul>	<ul style="list-style-type: none"> <li>• Notice in place to ask people to leave quietly at the main entrance/exit</li> <li>• SIA door supervisors available when necessary to help manage safe and quiet entrance and exit of customers</li> <li>• Intending to have a family atmosphere</li> <li>• Staff and security to manage noise levels in the garden and not encourage excessive shouting or singing</li> <li>• CCTV in place</li> <li>• Regularly attend pubwatch to actively listen to good practice</li> <li>• Grass area will not be in use to the public and will be used as private garden for the manager with the exception of a children's party booking (daytime only – bouncy castle)</li> <li>• Strict NO DRUGS policy</li> </ul>
Deliveries and collections	In the morning Earliest time is 7am	<ul style="list-style-type: none"> <li>• Delivery lorries</li> <li>• Moving of barrels and kegs</li> <li>• Draymen talking</li> <li>• Sack truck or rolling empty barrels</li> </ul>	<ul style="list-style-type: none"> <li>• We ask for later delivery slots, this is usually 10am</li> <li>• Deliveries are never before 7am</li> </ul>
Music from the jukebox	During the licenced hours of operation	<ul style="list-style-type: none"> <li>• Noise or disturbance to local residents or neighbouring properties from music playing</li> </ul>	<ul style="list-style-type: none"> <li>• External doors and windows kept closed after 11pm except for access and egress</li> <li>• Volume levels monitored</li> </ul>
External music playing through speakers	During opening hours up until 11pm	<ul style="list-style-type: none"> <li>• Noise disturbance to local residents from music playing</li> </ul>	<ul style="list-style-type: none"> <li>• After 23:00 any music outside must be at 'background level'.</li> <li>• Outside music is set at a reasonable level and this is</li> </ul>

			marked on the volume button to ensure it does not go above that level
Function Room	Events and Function Football televised sport	•	<ul style="list-style-type: none"> <li>• Regular decibel readings taken from multiple areas when there is a DJ or function</li> <li>• Staff and management to discourage any raised voices during football or sport being shown</li> </ul>

**Public relations**

Maintaining positive relationships with the local community is important to us.

**Noise monitoring**

- Any amplified sound is directed away from the residents that live behind the premises
- Fences to deflect and minimise sound
- Double doors as the main entrance and double doors at the rear of the pub
- Adequate door staff in place when necessary or when there is a function or event to ensure doors are kept closed as much as possible, in line with licence agreement

Date 30 January 2022

Manager

Director Stephen Brindley

Review date July 2022 (6 months)



